

College of Business Administration

Key Performance Indicators

(Accessed by Administrators, Faculty, and the Public)

Category	Key Performance Indicator**	2016-2017*	2017-2018*	2018-2019*	
General Profile	Percent of classes taught by F-T faculty	60%	67%	75%	
	Percent of classes taught by P-T faculty	40%	33%	25%	
	Average # of Faculty (FT+PT)	20	21	21	
	Gender Distribution (Women Faculty FT+PT)	41%	26%	41%	
	Gender Distribution (Men Faculty FT+PT)	59%	74%	59%	
	Percent of International Students at CBA	10%	9%	8%	
	Gender distribution of undergraduate students	F	49%	47%	45%
		M	51%	53%	55%
	Gender distribution of graduate students	F	67%	62%	53%
M		33%	38%	47%	

*Rounding to the nearest whole number has been applied.

**Wherever it applies, calculations are averaged for the fall and the spring to give annual indicators.

	Number of undergraduate programs including minors	8	8	8
	Number of graduate programs	1	1	2
Social Impact	Percent of faculty who are members of charities or non-profit organizations	14⁰%	29%	29%
	Percent of CBA students granted financial aid & Merit (Admissions + Student Affairs)	33%	45%	37%
	Percent of CBA students granted work-study assistance	18%	14%	11%
	General student satisfaction in exit surveys	86%	85%	86.6%
Innovative Educational Culture	Number of student-faculty publications	2	7	12
	Employers' rating of students' knowledge of IT	81%	77%	82.4%
	Percent of courses involving non-traditional teaching methods	28%	43%	58%
Excellence in Business Education	Graduation Rate (based on a 4.5 year-period)	82%	100% <i>(expected by end of fall 2019)</i>	Pending
	Retention Rate (after 1-year from enrollment)	83%	81%	79%
	Average Class Size (Number of registered students/number of courses offered)	19	18	19
	Student to Faculty Ratio (Number of registered students/number of FT+PT faculty)	11	10	11
	NGOs' rating of student's employability skills	85%	89%	93%

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	Average student evaluation of instructors	83%	83%	88.4%
	Student satisfaction with advising and interaction with faculty members	87%	85%	92.2%
Ethical & Socially Responsible Leaders	Employers' rating of students' ethics and social responsibility in COOP	83%	83%	80%
	NGOs' rating of student performance in CEE	84%	88%	91.4%
Business Knowledge (General & Specialized)	Employers' rating of students' general business knowledge	78%	78%	79%
	Employers' rating of students' specialized business knowledge	81%	76%	77%
	Employers' rating of students' critical thinking skills	81%	78%	77%
	Employers' rating of students' communication skills	86%	84%	84%

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