

College of Business Administration-/

Key Performance Indicators

(Accessed by Administrators, Faculty, and the Public)

Category	Key Performance Indicator	2019-2020	2020-2021	2021-2022	
General Profile	Percent of classes taught by F-T faculty	65.78	52.27%	40%	
	Percent of classes taught by P-T faculty	34.21	47.72%	60%	
	Average # of Faculty (FT+PT)	17	19	16	
	Gender Distribution (Women Faculty FT+PT)	47.05%	57.89%	62.5%	
	Gender Distribution (Men Faculty FT+PT)	52.94%	42.1%	37.5%	
	Percent of International Students at CBA	8.65%	9.8%	9.22%	
	Gender distribution of undergraduate students	F	43.09%	41.39%	41.11%
		M	56.9%	58.6%	58.88%
	Gender distribution of graduate students	F	51.85%	52.5%	51.5%
		M	48.14%	47.5%	48.5%

- *Wherever it applies, calculations are averaged for the fall and the spring to give annual indicators.*
- *Where course data are concerned, all COOP, CEE, and senior project data were excluded.*
- *** The program was put on hold due to online shifting after COVID-19 pandemic*
- **** classes were delivered online due to campus closure after COVID-19 pandemic*

	Number of undergraduate programs including minors	8	8	8
	Number of graduate programs	2	2	2
Social Impact	Percent of faculty who are members of charities or non-profit organizations	29%	40%	50%
	Percent of CBA students granted financial aid & Merit (Admissions + Student Affairs)	20%	22%	28%
	Percent of CBA students granted work-study assistance	25%	N/A**	12.5%
	General student satisfaction in exit surveys	85%	80%	88%
Innovative Educational Culture	Number of student-faculty publications	5	2	3
	Employers' rating of students' knowledge of IT	4.27	4.46	3.83
	Percent of courses involving non-traditional teaching methods	60%	100%***	60%
Excellence in Business Education	Graduation Rate (Based on a 4.5 year-period)	94.23%	93.75%	90.74%
	Retention Rate (After 1-year from enrollment)	85%	83.75%	79.78%
	Average Class Size (Number of registered students/number of courses offered)	5.3	6.2	7.4
	Student to Faculty Ratio (Number of registered students/numbers of FT+PT faculty)	12.23	14.42	21
	NGOs' rating of student's employability skills	90%	88%	87%

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	Average student evaluation of instructors	87%	86%	84%
	Student satisfaction with advising and interaction with faculty members	88%	88%	82%
Ethical & Socially Responsible Leaders	Employers' rating of students' ethics and social responsibility in COOP	87%	90%	79%
	NGOs' rating of student performance in CEE	92%	90%	88%
Business Knowledge (General & Specialized)	Employers' rating of students' general business knowledge	84%	86%	76%
	Employers' rating of students' specialized business knowledge	82%	88%	76%
	Employers' rating of students' critical thinking skills	87%	87%	77%
	Employers' rating of students' communication skills	89%	94%	83%

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