

College of Business Administration
Key Performance Indicators
(Accessed by Administrators, Faculty, and the Public)



Category	Key Performance Indicator	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
General Profile	Percent of classes taught by F-T faculty	65.78%	52.27%	40%	44.44%	66.67%
	Percent of classes taught by P-T faculty	34.21%	47.72%	60%	55.55%	33.33%
	Average # of Faculty (FT+PT)	17	19	16	19	18
	Gender Distribution (Women Faculty FT+PT)	47.05%	57.89%	62.5%	47.36%	50%
	Gender Distribution (Men Faculty FT+PT)	52.94%	42.1%	37.5%	52.63%	50%
	Percent of International Students at CBA	8.65%	9.8%	9.22%	12.71%	16.96%
	Gender distribution of undergraduate students - F	43.09%	41.39%	41.11%	35.90%	37.67%
	Gender distribution of undergraduate students - M	56.9%	58.6%	58.88%	64.09%	62.32%
	Gender distribution of graduate students - F	51.85%	52.5%	51.5%	48.21%	38.23%
	Gender distribution of graduate students - M	48.14%	47.5%	48.5%	51.78%	61.76%
	Number of undergraduate programs including minors	8	8	8	7	7
	Number of graduate programs	2	2	2	2	2
Social Impact	Percent of faculty who are members of charities or non-profit organizations	29%	40%	50%	50%	50%
	Percent of CBA students granted financial aid & Merit	20%	22%	28%	25.25%	24.64%
	Percent of CBA students granted work-study assistance	25%	N/A	12.5%	20.30%	18.10%
	General student satisfaction in exit surveys	85%	80%	88%	78.60%	83.40%
Innovative Educational Culture	Number of student-faculty publications	5	2	3	2	2
	Employers' rating of students' knowledge of IT	4.27	4.46	3.83	3.97	4.2
	Percent of courses involving non-traditional teaching methods	60%	100%	60%	70%	70%
Excellence in Business Education	Graduation Rate	94.23%	93.75%	90.74%	100.00%	96.61%
	Retention Rate	85%	83.75%	79.78%	77.89%	70.53%
	Average Class Size	5.3	6.2	7.4	7.3	20.28
	Student to Faculty Ratio	12.23	14.42	21	18.63	20.27
	NGOs' rating of student's employability skills	90%	88%	87%	89%	89%
	Average student evaluation of instructors	87%	86%	84%	78%	81%
Ethical & Socially Responsible Leaders	Student satisfaction with advising and interaction with faculty members	88%	88%	82%	83%	83%
	Employers' rating of students' ethics and social responsibility in COOP	87%	90%	79%	86%	90%
Business Knowledge	NGOs' rating of student performance in CEE	92%	90%	88%	88%	87%
	Employers' rating of students' general business knowledge	84%	86%	76%	81%	83%
	Employers' rating of students' specialized business knowledge	82%	88%	76%	81%	86%
	Employers' rating of students' critical thinking skills	87%	87%	77%	83%	86%
	Employers' rating of students' communication skills	89%	94%	83%	84%	85%